



BUSINESS COMMUNICATION





Why Business Communication?

In today's tech-driven world, communication is as important as technical skills. Whether it's an interview, client call, or team meeting—how you speak can define your success.

Why Business Communication?



90% of HR's Prioritize Soft Skills

Clear, confident communication is a top skill companies seek.



Make Complexity Sound Simple

Explain data, dashboards, and insights without confusion.



Accelerate Career Growth

Strong communication opens doors to leadership, collaboration, & visibility.

Path to your Dream Job



Build a Standout Resume & Portfolio

01

Craft an ATS-friendly resume.
Highlight key skills & achievements.
Showcase your best projects & experience.



Master Interview Skills

02

Learn how to answer tricky questions.
Improve communication & confidence.
Practice with mock interviews.



Get Expert Feedback & Identify Gaps

03

Receive constructive feedback on interviews.
Understand areas that need improvement.
Make necessary revisions.



Improve & Upskill

04

Gain new skills based on feedback.
Strengthen technical & problem-solving abilities.
Enhance communication & presentation skills.



Land Your Dream Job

05

Negotiate salary & job offers smartly.
Secure the right job that fits your goals.
Get mentorship for long-term career growth.

Why should you invest in the track?

+33%

Career growth

2x

Interview
Success Rate

85%

Recruiters prioritize
Communication

+50%

Efficiency in
global teams

₹2-3LPA

Salary Boost

Imagine a career where your voice open doors

Your words lead teams, and your confidence sets you apart. Business Communication empowers you to shine in interviews, ace client calls, and lead with clarity. In a world full of tech, those who speak well stand out. Ready to power up your communication skills?

Syllabus Breakdown

Speak clearly and confidently in AI, Data & Tech roles. Build strong, global-ready communication skills.

- **01 Neutral Accent**
Reduce native accent, sound clear and professional.
- **02 Pronunciation Fixes**
Master tricky tech words with simple drills.
- **03 Natural Fluency**
Use stress, tone, and linking to sound smooth.
- **04 Accent Listening**
Understand American, British & Indian accents.
- **05 Confidence Building**
Speak clearly under pressure and in interviews.
- **06 Workplace English**
Handle intros, meetings & client calls.
- **07 Tech Presentations**
Explain projects and insights with impact.
- **08 Certification**
Final speaking task + feedback to earn your certificate.



Phase 1: Foundation of Accent Neutralization and Pronunciation (Days 1–7)

Foundation of Accent Neutralization and Pronunciation

Lay the groundwork for clear, professional communication through pronunciation basics and self-awareness.



Unit 1: Introduction to Accent Neutralization

Learn the importance of clear communication in professional settings. Explore basic phonetics and neutral accent principles. Self-assess your current speech patterns.

Unit 2: Vowel and Consonant Sounds Mastery

Master vowel and consonant pronunciation. Identify and correct common speech issues. Practice with minimal pairs and phonetic exercises.

Unit 3: Stress, Intonation, and Word Linking

Learn stress patterns in words and sentences. Practice basic intonation for fluency. Work on linking words and using reductions.

Unit 4: Listening and Self-Assessment

Identify native accents and speech patterns. Track progress using self-assessment tools. Mimic native speakers to improve pronunciation.





Phase 2: Refining Pronunciation and Fluency (Days 8–15)

Refining Pronunciation and Fluency

Advance your speech clarity & fluency by refining articulation & tackling technical speech patterns.

Unit 5: Advanced Vowel and Consonant Refinement

Focus on difficult vowel and consonant sounds. Improve clarity and pronunciation of complex words. Practice with technical terms and difficult words.

Unit 6: Word Stress and Sentence Intonation

Understand word stress, especially for technical terms. Adjust sentence intonation for better clarity. Practice with industry-specific terminology.



Unit 7: Connected Speech and Fluidity

Master connected speech and blending sounds. Reduce mother tongue influence for better fluency. Shadow native speakers to improve flow.



Unit 8: Reviewing and Refining Pronunciation

Review progress and focus on weak areas. Work on refining pronunciation through targeted exercises.





Phase 3: Advanced Communication Techniques (Days 16–23)

Advanced Communication Techniques

Move beyond pronunciation into workplace communication, confidence building, and expression.



Unit 9: Enhancing Fluency and Rhythm

Improve rhythm and flow in speech. Avoid sounding robotic and focus on natural fluency. Practice with a paragraph, emphasizing rhythm and speed.

Unit 10: Shadowing and Reducing MTI

Reduce mother tongue influence in spontaneous speech. Shadow native speakers for better speech flow. Record responses after shadowing for feedback.

Unit 11: Professional Communication in the Workplace

Learn effective communication techniques for business. Practice role-plays for introductions, meetings, and technical discussions. Record a mock business introduction.

Unit 12: Emotional Expression and Confidence

Use intonation to convey emotions and confidence. Speak with authority while remaining clear. Practice delivering confident, emotionally varied speeches.





Phase 4: Final Refinement and Evaluation (Days 24–30)

Final Refinement and Evaluation

Apply everything through mock scenarios, presentations, and real-time speaking exercises.



Unit 13: Accent Reduction and Neutralization Techniques

Focus on accent reduction, especially American, British, and Indian accents. Compare your neutral speech with regional accents. Record and compare your speech in different accents.

Unit 14: Mock Presentations and Data-Related Communication

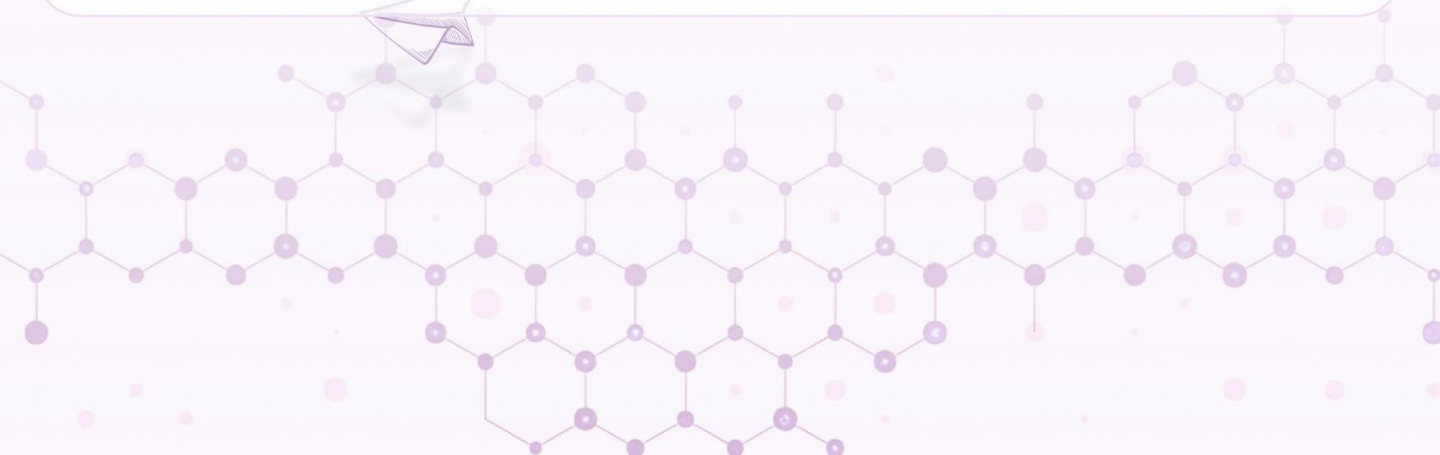
Prepare technical presentations with clear communication. Focus on articulation, clarity, and engaging presentation. Record a 5-minute presentation on a data-related topic.

Unit 15: Rapid Listening and Response

Practice speed listening and quick responses. Improve understanding of fast speech and voice projection. Record responses to rapid dialogues.

Unit 16: Final Assessment and Graduation

Review all modules and assess your progress. Identify areas to refine further. Complete a final assessment and simulated business scenario.





Sample Projects

The Deloitte logo, consisting of the word "Deloitte" in a bold, black, sans-serif font, with a small red dot above the final 'e'.

Deloitte.

Google Analytics for Financial Institute

Tracks web traffic, search data, user behavior, and social media engagement insights.



Healthcare Predictive Analytics

A hospital used analytics to predict patient complications, enhancing care and reducing readmissions.



Customer Segmentation for Retail

A retail company used analytics to identify customer segments, enabling personalized marketing and boosting sales.



Supply Chain Optimization for E-commerce

An e-commerce company optimized inventory and delivery through data analytics, improving customer experience.



Few of our hiring partners





Student Testimonials



Vinoth Kumar
Data Engineer



Valli Raja Sekar
Sr. Data Scientist



Rajashekaran
Sr. Data Analyst



Your Name
Your Role

You can be here

Contact us



TeqCertify

Elevate Your Data Journey



For further details write to us at



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